### LAURENCE CARR

DESIGNING A MORE CIRCULAR FUTURE

SUSTAINABILITY - DESIGN - LEADERSHIP



### About LAURENCE CARR

Award-Winning Regenerative Designer

Interior architect, product designer and consultant, Laurence Carr is the founder and CEO of Laurence Carr Inc.—a regenerative, multifaceted design NYC-based firm specializing in interiors that embody sustainability and healthy living. She is also the founder of Studio Laurence—a new sustainable, luxury home goods brand specializing in zero-waste product design.

A global influential leader in the field of regenerative design and a trailblazer for advocating the circular economy in the built environment, her firms work in alignment with the UN Sustainable Development Goals, and exclusively partner with manufacturers that support its mission to embrace mindful luxury amidst closed-loop, zero-waste processes and production methods.

Laurence is the Sustainability Ambassador of Maison & Objet and a judge on the committee for the Sustainable Path, a member of the United Nations Fashion and Lifestyle Network advisory board, and the executive producer and host of Chez Laurence, an EarthXTV original docu-series.

## OFFERINGS

Sustainability, Wellness, Smart Technology

- Interior and product design, lifestyle enhancement in Residential, Hospitality, and Commercial Environments.
- Consultant in sustainability and circular practices
- Studio Laurence Luxury Homegoods
- Speaking engagements: anchor, host, keynote.



### STUDIO LAURENCE

Luxury home goods committed to championing circular design.

The studio collaborates with selected sustainable manufacturers to create capsule collections.

-Our first capsule is made of 12 vessels from recycled, cradle-tocradle materials and designed by Laurence Carr in collaboration with Nature's Legacy—a B Corp-certified, award-winning manufacturer known for transforming natural resources into patented sustainable materials.

-Each versatile, uniquely shaped design is composed of Nature's Legacy's proprietary, durable, and highly sustainable biomaterials: Stonecast®, Naturescast®, and/or Nucast®. As seen at New York Design Week, Paris Design Week, and London Design Week.













### COLLABORATIONS

- Speaking engagements: anchor, host, keynote.

• Product development: Licensing or Private Label.

Board of directors, Advisory Committee, Awards judge member

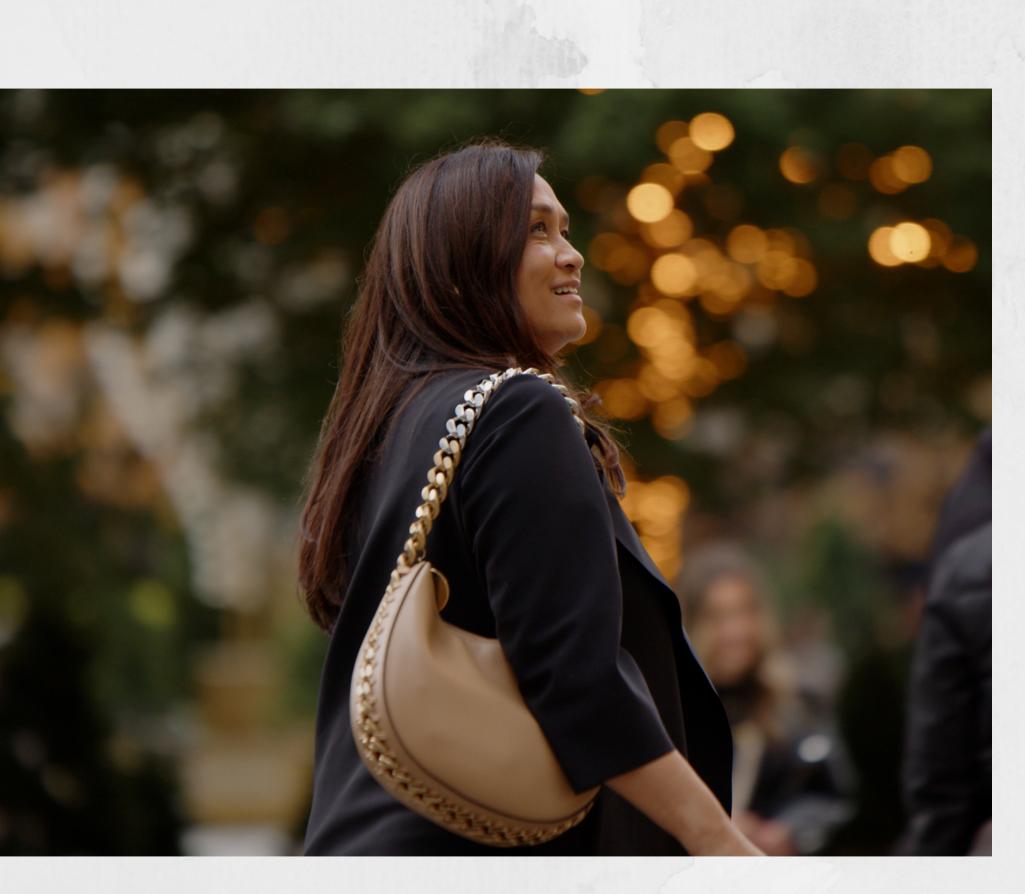




### ACTIVATIONS & EVENTS

Laurence has created and produced immersive sustainable activations and events for trade shows and organizations including The United Nations, Maison&Objet, High Point Market, and more.

Contact us for inquiries with new projects.



One of the surest solutions to the ongoing Climate Crisis is moving our economy toward a more circular structure to reduce waste and carbon emissions by repurposing and upcycling materials whenever possible, and designing for longevity rather than single-use.

Laurence Carr is creator, host and executive producer of Chez Laurence, an EarthXTV original series, the first and only program dedicated to celebrating the principles of the circular economy in the design world, showcasing the urgent need for, and innovation toward, circularity and sustainability in the interiors and design-related industries, and how leading companies are rethinking their supply chain or production processes towards more circular processes.

EarthxTV is a global entertainment network focused on environment and sustainability programming airing worldwide.

### Chez Laurence WITH LAURENCE CARR

### EarthxTV ORIGINAL SERIES

Please visit <u>Earthx</u>TV.com to learn more.

# PRESS & MEDIA

Laurence is regularly consulted for her expertise as a key industry leader and trailblazer in the realm of circular design. She is available as a speaker or guest for TV, podcasts, and industry conferences or events.

Business of Home

Circular Thinking

Click here to read

#### Forbes

This Original Series Is 100% Focused On Circularity And Sustainable Design

Click here to read

#### The Wall Street Journal The Top 9 Interior Design Trends for 2022

Click here to read

#### Design Leadership Network

Click here to read

I Hear Design Circularity and Sustainable Luxury with Laurence Carr Click here to listen

#### The Design Board How I Built This: The Sustainable Luxury Revolution Click here to listen

#### The KBB Podcast

Laurence Carr on the Importance of Circular Design & Products in Kitchen & Bath Projects

Click here to listen

Deep Green by Metropolis Podcast with host Kelly Beamon

Click here to listen

### FEATURED IN

#### Forbes WSJ ICFF INTERIOR DESIGN INTERNATIONAI CONTEMPORARY FURNITURE FAIR

MAISON&OBJET AND MORE

TRADITIONAL HOME

Living

**HIGH POINT MARKET®** 

BUSINESS OF HOME



& OR.IFT



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# CONTACT

Press, Media, Collaborations, Licensing and Speaking Engagements

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